



Business Summary

Driving Time : 20 Minutes radii

Latitude: 35.985
Longitude: -96.75

Data for all businesses in area		20 Minutes			
Total Businesses:		935			
Total Employees:		8,269			
Total Residential Population:		25,816			
Employee/Residential Population Ratio (per 100 Residents)		32			
by SIC Codes		Businesses		Employees	
		Number	Percent	Number	Percent
Agriculture & Mining		56	6.0%	391	4.7%
Construction		82	8.8%	848	10.3%
Manufacturing		42	4.5%	576	7.0%
Transportation		40	4.3%	345	4.2%
Communication		5	0.5%	14	0.2%
Utility		12	1.3%	113	1.4%
Wholesale Trade		36	3.9%	214	2.6%
Retail Trade Summary		189	20.2%	1,559	18.9%
Home Improvement		12	1.3%	102	1.2%
General Merchandise Stores		15	1.6%	371	4.5%
Food Stores		20	2.1%	111	1.3%
Auto Dealers, Gas Stations, Auto Aftermarket		42	4.5%	180	2.2%
Apparel & Accessory Stores		1	0.1%	2	0.0%
Furniture & Home Furnishings		6	0.6%	40	0.5%
Eating & Drinking Places		45	4.8%	588	7.1%
Miscellaneous Retail		48	5.1%	166	2.0%
Finance, Insurance, Real Estate Summary		68	7.3%	398	4.8%
Banks, Savings & Lending Institutions		15	1.6%	168	2.0%
Securities Brokers		6	0.6%	34	0.4%
Insurance Carriers & Agents		17	1.8%	41	0.5%
Real Estate, Holding, Other Investment Offices		29	3.1%	155	1.9%
Services Summary		320	34.2%	3,421	41.4%
Hotels & Lodging		12	1.3%	49	0.6%
Automotive Services		31	3.3%	68	0.8%
Motion Pictures & Amusements		22	2.4%	181	2.2%
Health Services		43	4.6%	594	7.2%
Legal Services		6	0.6%	16	0.2%
Education Institutions & Libraries		38	4.1%	1,398	16.9%
Other Services		169	18.1%	1,116	13.5%
Government		41	4.4%	333	4.0%
Unclassified Establishments		45	4.8%	55	0.7%
Totals		935	100.0%	8,269	100.0%

Source: Copyright 2019 Infogroup, Inc. All rights reserved. Esri Total Residential Population forecasts for 2019.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

June 15, 2020



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	11	1.2%	34	0.4%
Mining	22	2.4%	200	2.4%
Utilities	8	0.9%	53	0.6%
Construction	98	10.5%	986	11.9%
Manufacturing	42	4.5%	573	6.9%
Wholesale Trade	36	3.9%	214	2.6%
Retail Trade	137	14.7%	953	11.5%
Motor Vehicle & Parts Dealers	25	2.7%	68	0.8%
Furniture & Home Furnishings Stores	4	0.4%	32	0.4%
Electronics & Appliance Stores	1	0.1%	4	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	12	1.3%	102	1.2%
Food & Beverage Stores	17	1.8%	101	1.2%
Health & Personal Care Stores	11	1.2%	45	0.5%
Gasoline Stations	17	1.8%	112	1.4%
Clothing & Clothing Accessories Stores	2	0.2%	3	0.0%
Sport Goods, Hobby, Book, & Music Stores	8	0.9%	43	0.5%
General Merchandise Stores	15	1.6%	371	4.5%
Miscellaneous Store Retailers	22	2.4%	58	0.7%
Nonstore Retailers	4	0.4%	14	0.2%
Transportation & Warehousing	32	3.4%	305	3.7%
Information	11	1.2%	43	0.5%
Finance & Insurance	41	4.4%	245	3.0%
Central Bank/Credit Intermediation & Related Activities	16	1.7%	166	2.0%
Securities, Commodity Contracts & Other Financial	7	0.7%	38	0.5%
Insurance Carriers & Related Activities; Funds, Trusts &	17	1.8%	41	0.5%
Real Estate, Rental & Leasing	47	5.0%	205	2.5%
Professional, Scientific & Tech Services	47	5.0%	293	3.5%
Legal Services	7	0.7%	18	0.2%
Management of Companies & Enterprises	2	0.2%	12	0.1%
Administrative & Support & Waste Management & Remediation	17	1.8%	311	3.8%
Educational Services	38	4.1%	1,392	16.8%
Health Care & Social Assistance	58	6.2%	793	9.6%
Arts, Entertainment & Recreation	17	1.8%	165	2.0%
Accommodation & Food Services	59	6.3%	641	7.8%
Accommodation	12	1.3%	49	0.6%
Food Services & Drinking Places	48	5.1%	593	7.2%
Other Services (except Public Administration)	127	13.6%	462	5.6%
Automotive Repair & Maintenance	23	2.5%	51	0.6%
Public Administration	41	4.4%	333	4.0%
Unclassified Establishments	45	4.8%	55	0.7%
Total	935	100.0%	8,269	100.0%

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June 15, 2020