# IN ACCORDANCE WITH THE OKLAHOMA OPEN MEETING LAW, THE AGENDA WAS POSTED APRIL 25, 2019 AT 9:35 A.M. AT THE CUSHING CITY HALL, 100 JUDY ADAMS BOULEVARD, CUSHING, OKLAHOMA

### MINUTES OF THE SPECIAL MEETING OF THE CUSHING INDUSTRIAL AUTHORITY CUSHING PUBLIC SAFETY CENTER 211 WEST MAIN, CUSHING, OKLAHOMA APRIL 29, 2019 11:30 A.M.

## THE BOARD MAY DISCUSS, CONSIDER, AND VOTE ON ANY ITEM LISTED ON AGENDA IN ANY ORDER:

- 1. Call to Order
  - a. Roll Call
  - b. Declaration of Quorum

The Special Meeting of the Cushing Industrial Authority was called to order on April 29, 2019 by Chairman Amon.

PRESENT: THOMPSON, ROBERSON, GRIFFITH, DOWELL, AMON

ABSENT: NONE

#### 2. General Business.

a. Study Session with Cushing Economic Development Foundation (CEDF) to discuss the Program of Work.

A PROGRAM OF WORK (ATTACHED) WAS PRESENTED AND DISCUSSED BY BRUCE JOHNSON. CITY MANAGER BRANNON REQUESTED THAT TRUSTEES BE IN TOUCH WITH CITY ATTORNEY HUSEMAN IF THEY HAVE FEEDBACK OR QUESTIONS ON THE PRESENTATION TODAY.

### 3. Adjournment

MOTION: A MOTION WAS MADE BY TRUSTEE DOWELL TO ADJOURN THE APRIL 29, 2019 SPECIAL MEETING OF THE CUSHING INDUSTRIAL AUTHORITY AT 12:09 P.M. THE MOTION WAS SECONDED BY TRUSTEE GRIFFITH AND RESULTED IN THE FOLLOWING ROLL CALL VOTE.

AYES: THOMPSON, ROBERSON, GRIFFITH, DOWELL, AMON

NAYS: NONE

DON AMON, CHAIRMAN CUSHING INDUSTRIAL AUTHORITY

(SEAL)

ATTEST:

JEIRICA WORTHY, SECRETARY

# CUSHING ECONOMIC DEVELOPMENT FOUNDATION PROGRAM OF WORK

With the overall goal of increasing employment, economic activity and increasing the standard of living for Cushing citizens, the Cushing Economic Development Foundation will:

- 1. Work to retain and expand existing local businesses by developing and maintaining close regular contact with existing local businesses, civic entities-and private developers.
  - Interact with existing firms to help them exceed their local goals and objectives.
  - Develop clusters of existing retail, commercial and industrial businesses
  - Recruit vendors, contractors and partners of existing businesses.
- 2. Strengthen local tax base.
  - Work with city officials to identify and recruit retail businesses that will strengthen Cushing Sales Tax receipts.
  - Help in the development of Cushing's Historic Downtown and help in the development of Cushing's Tax Incremental Financing District(s).
  - Support the City of Cushing in strategic planning, capital improvement plans, and yearly budgetary objectives.
  - Recruitment of additional hotel/motel rooms.
  - Identify and implement as possible policies and programs to increase housing numbers and options in the corporate limits of Cushing and the Cushing Public Schools district.
- 3. Foster local entrepreneurship.
  - Utilize Central Technology Center's incubator, information, and programs.
  - Research the development of a co-working space in Cushing.
  - Support Cushing Chamber of Commerce's short-term and long-term targets.
  - Respond to inquiries of entrepreneurs regarding any programs, grants or other assistance that could aid in new startup businesses.
- 4. Build relationships on local, regional, state and national levels that will enhance Cushing's economy.
  - Establish open communications with elected officials.
  - Support Cushing Public Schools, Career Tech, and higher education institutions in their efforts and expansions in the Cushing Trade Area.
  - Help in the recruitment of health care providers to Cushing when appropriate.
  - Meet regularly with Councils of Governments, regional economic development departments, and state departments vital for economic development.

- 5. Recruitment of new businesses from outside the local area.
  - Develop and implement marketing strategies that target and encourage investment in new or expanded businesses and commercial activities in the Cushing trade area.
  - Represent the community on selected industrial call trips, trade shows and in other appropriate forums or economic development organizations.
  - Develop and implement a system that ensures information on the available buildings, industrial lands and office space in the local area is current and readily accessible for economic development prospects.
  - Locate and/or provide vacant, development-ready land for commercial and industrial use.
  - Analyze the cost/benefits of building a speculation building for manufacturing and industrial recruitment for existing businesses.
- 6. Create, develop and maintain a modern web presence for the Cushing EDF.
  - Develop, maintain and market a master list of available buildings and properties ready for purchase or lease.
  - Create and periodically update information and narrative of Cushing to those outside of Cushing's Trade Area.